

Oct 16th 2010, 11.00am–2.00pm

Chester Racecourse

- For first time buyers looking for a new home.
- For first time buyers who want to find out more information about what type of mortgages are available.
- For prospective purchasers who want to understand the house buying process.
- For first time buyers who want find out more about affordable housing options and government help.
- For parents who want to help their children onto the housing ladder.
- For buyers who want to buy a newly built property with builders incentives.



THINK HOMES, THINK...  
**HomeBUYERS' FAIR**  
THE PERFECT EVENT FOR FIRST TIME BUYERS  
OR ANYONE LOOKING FOR A NEW HOME

**FIRST HOUSE  
NETWORK**

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**CHECK OUT THE MEMBERS' BLOG FOR  
FEEDBACK ON PREVIOUS EVENTS**  
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**HomeBUYERS' FAIR**

**Information for Organisations**

 **Cheshire West  
and Chester**

**October 16th 2010**

## Chester Event October 16th 2010

The event will take place at Chester Racecourse on Saturday 16th October 2010.

Organisations participating are invited to a pre-event briefing and workshop 10.00 a.m. to 10.45 a.m. before the main hall is opened to the public.

During this session speakers will include leading local politicians, representatives of Cheshire West and Chester Council and registered social landlords. The objective of this session will be to explain national and local government strategy and policy on affordable housing, how this policy is implemented locally and what funding is available will be detailed.

The aim will be to ensure that participants leave with a greater understanding of what assistance is available to help first time buyers onto the housing ladder.

### What Else Happens at the Event?

Following on from the theme of providing information for participating organisations, there will be further speakers later in day whose presentations will be aimed at first time buyers and other potential home buyers attending the main event.

### Topics covered will include:

- ◇ What Assistance is Available from the National and Local Government and Registered Social Landlords and How to Get It;
- ◇ What Mortgage Finance is Available and How to Get It;
- ◇ The Legal Process of Buying a Property;
- ◇ How Parents Can Help;
- ◇ How to Negotiate a Purchase;
- ◇ Home Energy Efficiency.

In a separate hall, participating organisations will set up stands where they can provide information and guidance to attendees.

The speakers will be providing generic guidance and will direct all questions back to the main hall.

### Who Should Attend?

Property related organisations with an interest in stimulating activity at the affordable end of the market or organisations who provide services to other companies in this sector.

Property developers considering shared equity sales.

Property related professionals interested in networking with other organisations in this sector.

National or local politicians and government staff whose remit includes affordable housing either because they have information to get across or because they wish to run similar events elsewhere.



Some of the organisations already participating are listed here. There will be a limit put on numbers and you should register immediately if you are interested in participating. The event will be extensively marketed in the local press and Daily Post. Branded marketing Emails and flyers are available for participating organisations. Marketing and venue costs will be shared equally between all participants. There is no profit in the costings for the organisers—all funds will be spent on the venue and marketing. Estimated cost per organisation £275—payment will be required at time of booking.

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